1. Promoted successful outcome of web development strategy by aligning consistent brand messaging and visual designs across all digital outlets.
2. Revamped [Type] website, increasing daily visitation from [Number] to [Number] per month.
3. Used [Software] to create and print marketing materials, including product reviews, press releases and ads.
4. Outlined omnichannel channel goals across brands and digital platforms, including store systems, web, mobile and marketing systems.
5. Increased customer engagement through social media.
6. Managed team of [Number] to generate original content and moderate online community members.
7. Drove brand awareness [Number]% by developing [Type] online marketing campaigns.
8. Improved page content, keyword relevancy, and branding to achieve search engine optimization goals.
9. Created videos and managed YouTube channel to strengthen company reputation.
10. Provided digital marketing solutions to [Type] businesses.
11. Curated and segmented editorial content to increase engagement and channel growth.
12. Monitored online presence of company's brand to engage with users and strengthen customer relationships.
13. Engaged online audiences by placing strong focus on sales process support and responding to inquiries and comments timely and knowledgeably.
14. Drove digital and enterprise collaboration across functional teams, focusing on delivery and continuous process improvement.
15. Analyzed competitor pages to locate backlink and keyword opportunities.
16. Devised strategies and roadmaps to support product vision and value to business.
17. Used [Software] to analyze conversion rates across multiple digital channels.
18. Evaluated business requirements, leveraging information to forecast feature costs relating to hardware, software and consulting.
19. Analyzed and reported social media and online marketing campaign results.
20. Used [Software] and [Software] to track consumer engagement and draw conclusions about user data.